

Financial Fridays

Livestream Learning Studio is a live, award-winning, year-long school subscription service that delivers financial literacy education through the thrill of the creative arts.

With weekly virtual theatre programs and supplemental curriculum for grades 3-5, the Studio delivers dynamic e-learning experiences that align with state and national education standards.

We all know that live, interactive learning resources work best in the classroom – and we have the data to prove it. Now Livestream Learning Studio can teach live at scale using our proprietary technology, delivering:



8 FINANCIAL LIVESTREAM TITLES

Plus 64 virtual live experiences throughout the school year, all accessible through our event portal



EDUCATOR RESOURCES

Professional development and lesson plans for educators included



LIVE INTERACTION

Live hosts who provide interactive learning and classroom activities



EASE OF USE

No additional tech or IT involvement needed!

The Studio comes from the minds behind The National Theatre for Children (NTC), which has been delivering effective K-12 education programs to schools since 1978. Both Livestream Learning Studio and NTC know that educational programs enhanced by the creative arts deliver learning through laughter. That's especially important in the world of financial literacy: encouraging students to spend and save wisely at an early age sets them up for success later in life.

Through live, interactive theatre, standards-aligned activities and readymade lesson plans, the Studio delivers easy-to-use lessons that not only educate students in the world of financial literacy – they also excite and inspire them.

Program Overview

We offer 192 live events throughout the year! Take a look at our 2022-23 financial literacy-themed programs:

SEPTEMBER 2022	 <p>FINANCIAL PLANNING</p> <ul style="list-style-type: none">• Making smart financial decisions• Why saving for the future is important• The difference between needs and wants• Understanding opportunity cost• The impacts of overspending• How to develop a budget	<p>National Standards for Financial Literacy – Jump\$tart Coalition</p> <p>Spending and Saving:</p> <ol style="list-style-type: none">1. <i>Develop a plan for spending and saving.</i>2. <i>Use a personal financial plan.</i>
OCTOBER 2022	 <p>MONEY MANAGEMENT</p> <ul style="list-style-type: none">• The difference between banks and credit unions• The difference between credit and debit• Costs and benefits of different types of credit• How minimum payments affect credit balances• How to use new and different payment methods	<p>National Standards for Financial Literacy – Jump\$tart Coalition</p> <p>Spending 4.6:</p> <ol style="list-style-type: none">1. <i>Payment methods for making purchases include cash, checks, debit cards and credit cards.</i> <p>Saving 4.5:</p> <ol style="list-style-type: none">1. <i>Financial institutions often pay interest on deposit accounts to attract customers to deposit money in their institution.</i> <p>Credit 4.1:</p> <ol style="list-style-type: none">1. <i>Interest is the price a borrower pays for using someone else's money and the income earned by the lender.</i> <p>Credit 4.2:</p> <ol style="list-style-type: none">1. <i>When a person pays with credit, they have immediate use of purchased goods or services while agreeing to repay the lender in the future with interest.</i>
NOVEMBER 2022	 <p>CONSUMER PROTECTION</p> <ul style="list-style-type: none">• Different sources of consumer information• The importance of pre-purchase research• Comparing prices from different sources• How role models and peer pressure affect spending• Advertisers' claims vs. reality• The power of influential marketing	<p>National Standards for Financial Literacy – Jump\$tart Coalition</p> <p>Spending 4.1: <i>People differ in their preferences, priorities and resources available for consuming goods and services.</i></p> <p>Spending 4.4: <i>Purchasing decisions have costs and benefits that can be different for different people.</i></p> <p>Spending 4.5: <i>Price, spending choices of others, peer pressure and advertising about a product or service can influence purchase decisions.</i></p>
JANUARY 2023	 <p>LONG-TERM FINANCIAL PLANNING</p> <ul style="list-style-type: none">• How to plan and achieve financial goals• How investing builds wealth for the future• Different options for investing• Loans and potential borrowing problems• Simple and compound interest	<p>National Standards for Financial Literacy – Jump\$tart Coalition</p> <p>Investing 4.1a: <i>Explain why people invest their money.</i></p> <p>Investing 4.1b: <i>Identify long-term financial goals that are most likely to be achieved by people who regularly invest their money over many years.</i></p> <p>Investing 4.2a: <i>Identify the similarities and differences between saving and investing.</i></p> <p>Investing 4.2b: <i>Provide examples of financial goals that are suited for saving versus investing.</i></p>

All programs align with the National Core Arts Standards.

RESPONDING

Anchor Standard #7. Perceive and analyze artistic work.

Anchor Standard #8. Interpret intent and meaning in artistic work.

Anchor Standard #9. Apply criteria to evaluate artistic work and meaning in artistic work.

FEBRUARY 2023



INVESTING & INSURANCE

- How to be prepared for financial risk in everyday life
- Different types of insurance
- How risk and insurance are related
- The importance of creating agreements or contracts
- The risks associated with being uninsured

National Standards for Financial Literacy – Jump\$tart Coalition

Managing Risk 4-1a. Give examples of risks that people and households face.

Managing Risk 4-1b. Identify why people take risks.

Managing Risk 4-1c. Estimate the losses and costs associated with certain physical and financial risks.

Managing Risk 4-1d. Describe how valuable personal items might be lost or damaged.

Managing Risk 4-2a. Recommend ways to reduce or avoid a given risk.

Managing Risk 4-2b. Identify types of risks that are difficult or impossible for people to reduce or avoid.

Managing Risk 4-3a. Give examples of life events for which emergency savings could offset financial losses.

Managing Risk 4-3b. Develop a system to keep track of personal items and handle small amounts of money.

Managing Risk 4-4a. Provide examples of large financial risks that people buy insurance for (e.g., health, auto, fire).

Managing Risk 4-4b. Investigate the types of insurance commonly available for people to purchase.

MARCH 2023



ONLINE SAFETY

- How to make purchasing decisions online
- Researching online vendors before purchasing
- New forms of online/digital payments
- Potential impacts of overspending online
- How to control your personal information online

National Standards for Financial Literacy – Jump\$tart Coalition

Spending 4-6a. Explain the similarities between paying for purchases with cash, checks, and debit cards.

Managing Risk 4-2a. Recommend ways to reduce or avoid a given risk.

Managing Risk 4-2b. Identify types of risks that are difficult or impossible for people to reduce or avoid.

APRIL 2023



CAREER EDUCATION

- How skills and education affect what kind of job you have
- Various kinds of employment
- The difference between a job and a career
- Various jobs within your dream career
- The risks and benefits of entrepreneurship

National Standards for Financial Literacy – Jump\$tart Coalition

Earning Income 4-1a. List different types of jobs.

Earning Income 4-1b. Discuss the types of knowledge, skills, interests, and experience required for different types of jobs.

Earning Income 4-2a. Give examples of how an individual's knowledge, skills, and experience could affect their ability to earn income.

Earning Income 4-2b. Brainstorm ways to improve one's ability to earn income.

Earning Income 4-4a. List several businesses they would be interested in owning as an entrepreneur.

Earning Income 4-4b. Name several famous entrepreneurs and their businesses, and hypothesize why they succeeded or failed.

Earning Income 4-4c. Estimate how much income could be earned from a business operated by children (such as a lawn service or lemonade stand).

MAY 2023



INCOME & TAXES

- Different kinds of income
- Benefits employees can receive
- What are taxes and deductions
- How to balance income with expenditures

National Standards for Financial Literacy – Jump\$tart Coalition

Earning Income 4-3a. Explain why employers pay people for their labor.

Earning Income 4-3b. Describe the difference between wages, salaries, commissions, and tips.

Earning Income 4-3c. Compare how the following individuals are typically paid: food server, teacher, and realtor.

Earning Income 4-6a. Explain the possible reasons for gifting money to others.

Earning Income 4-6b. Discuss the pros and cons of families/caregivers paying their children a weekly allowance.

Earning Income 4-7a. Describe examples of government-provided goods and services that are paid for with taxes.

Earning Income 4-7b. Explain why citizens are required to contribute to the cost of fire protection, police, public libraries, and schools.

Professional Development

The Studio doesn't only offer valuable learning resources for students. It also provides beneficial training for teachers, making professional development easy and effective.

Educators will have access to four hours of live instruction via the Studio's interactive portal and receive certification from Livestream Learning Studio upon completion.

Educators will learn:

- *Best practices for using our event portal and digital resources*
- *Approaches to encourage student interaction and engagement*
- *How to incorporate our student activities to build positive classroom culture*
- *Expected benefits and reporting on the impacts of our program*
- *How to continue to refine best practices, address challenges and build and track classroom results*

Find out more about our professional development services at www.livestreamlearningstudio.com.

Don't miss out on these fabulous financial resources – subscribe today!

An annual subscription is just \$2,650 per school building, with multi-school and multi-year discounts. Find out more and sign up at www.livestreamlearningstudio.com/subscription.

Questions? Let us know by emailing info@livestreamlearningstudio.com.

In addition to Financial Literacy, check out our **STEM and Wellness titles.**

Livestream Learning Studio also offers interactive programs on wellness and STEM throughout the school year. Totalling 192 events total across all subjects, the Studio's creative, standards-aligned shows deliver learning through laughter. Take a look!

STEM Mondays



Environmental Stewardship



Math Skills for Life



The Solar System



Infrastructure & Engineering



Ecosystem Science



Ancient Civilizations



Earth Systems



Pollution Prevention

Wellness Wednesdays



Emergency Preparedness



Mindfulness & Emotional Health



Internet Safety



Staying Healthy



Drug Abuse Resistance



Healthy Relationships



Nutrition



Fitness Education